

IRRUX

An Event on Iranian
Export to Russian Federation



INTERNATIONAL EXPORT EXHIBITION TO RUSSIA



GO RUSSIA

10-13 Oct 2023 - Zanzan

Zanzan International Exhibitions Center



Zanjan International Exhibitions Center (Caspian)

IRRUX

An Event on Iranian Export to Russian Federation (10-13 Oct. 2023) As the most modern exhibition center in the northwest of the country, Zanjan International Exhibitions Company has been able to hold numerous specialized exhibitions in recent years with the benefit of its capable and experienced staff. Due to its location in one of the best parts of Zanjan city and its proximity to the Gavazang tourism area and having suitable infrastructure facilities, Caspian Exhibition is able to hold important international events. Based on the policy of decentralization and paying attention to the country's infrastructure and benefiting from the internal and external capacities and capabilities of the country's exhibition centers, and with the goal of holding international exhibitions of the other countries, Trade Promotion Organization of Iran (TPO) tries to accept business delegations and increase promote industrial and production relations and commercial services, especially exports. In order to deepening of trade relations between Iran and Russia, as well as the use of specialized export capacities between the two countries, "Go Russia", an Event on Iranian Export to Russian Federation is designed and TPO has chosen Zanjan as the province with the advantages of developing trade and exports with Russia. Considering its international nature, the goals of holding an export exhibition to Russia are planned with a purposeful and exclusive presence of traders, merchants, manufacturers, importers, suppliers, distributors, specialists, managers and officials of industrial and service units and transportation networks of Russia. Therefore, for the first time, a new way of holding an exhibition which is different from other events for the development of exports has been planned, so that before holding the exhibition, all participants are invited and informed about their desired business partners and the commercial parties of the two countries will get the necessary preparation and information about the capabilities and needs and requests that can be made, before the holding. Simultaneously with the exhibition and based on the schedule of the presence of Russian business delegations, Iran and Russia business opportunities conference, special and specialized meetings of target groups, face-to-face business negotiations, and visits to producing, commercial and industrial units will be done.



Product Groups Due to the importance of the topic of the exhibition, many production, industrial, services, educational, commercial and export capabilities, and especially knowledge-based ones, have been placed in the main product groups. The product groups are as follows:

- Energy, Oil, Gas, Petrochemical Industries, Renewable Energy -Food industry, beverage and dairy products, packaging and related equipment
- Automotive industry, Auto parts manufacturing, machinery and related services
- Air, railroad, sea and land transportation industries and related services
- New Industries and Technologies, Knowledge-based Technologies, New Solutions and Startups
- Pharmaceutical, medical, cosmetics and health industries, medical equipment, related services
- Construction industries and groups, and construction industry suppliers
- Textile industries, clothing, fashion, fibers and environmental coatings and related industries
- Agricultural industries and products, machinery and irrigation equipment and related industries
- Lift, escalator, elevator, conveyor and moving systems industries, equipment and related industries
- Workshop machinery and tools, production line and raw material industries and related industries
- Mineral industries, non-ferrous metals, machinery and mineral production lines and mines
- Industries and household appliances, decoration, carpets, furniture, chandeliers, leather and related industries
- Livestock and poultry industries and related equipment and machinery
- Electrical, electronic and security systems and related equipment
- Modern solutions of architecture and interior decoration, facade and outdoor space and related services
- Building machinery, equipment and mechanical installations and related services
- Fisheries, aquatic and aquaculture industries, technology and equipment and related services
- Engineering and professional services, capital market, banking and insurance and capitalization
- Pharmaceutical industries and advanced products in the field of diagnosis and treatment
- Industries and advanced materials, technology based chemical products and related services
- Electrical industries, electrical and electronic hardware, laser, photonics and related services
- Casting, molding, forging and machining industries and related equipment
- Industrial and fire brick and ceramic industries, machinery and related equipment
- Telecommunications, electronics, software and data based systems and digital services industries



Competitiveness of Iranian goods

Considering the increase in production and obtaining international standards in many Iranian products, the competitiveness and variety of Iranian products is very high compared to many countries.

Iranian products, especially in the fields of construction, agriculture and food industries, downstream petrochemical industries and handmade carpets, have the ability to compete in the target market.

Potential capacities in products

- Agriculture and food industries
- Downstream petrochemical products
- Metal and auto parts manufacturing industries, automotive
- Building Materials
- Textiles and clothing
- Design and Interior Decoration
- Handmade Carpet
- Livestock Products
- Medicine, treatment and medical equipment

Important commercial capacities

Iran and Zanjan province have many advantages for the development of commercial and economic relations with Russia. Among the most important sections that can be programmed, the following can be mentioned:

- 1- Handicrafts
- 2- Food Industries
- 3- Animal husbandry
- 4- Conversion and complementary industries
- 5- Poultry
- 6- Services
- 7- Fisheries
- 8- Horticulture
- 9- Agriculture
- 10- Industry

Economic Information of Russia

GDP: 483.1 \$B
Per Capita Income: 127.1 \$
Annual Inflation: 3.4%
Unemployment Rate: 5.6%
Imports Value: 271 b\$ (2021)

The Main Imports (Based on Value)

Oil and Oil Meal, Industrial and Mechanical Machinery, Electrical Machinery and Audio/Video Equipment, Vehicles other than railways and tramway, Pharmaceutical Products, Plastic and Related Products, Optical products, Photography, Filming and Medical Measurement, Iron and Steel products, Fruits and Nuts, Organic Chemicals, Items Related to Clothing, Iron and Steel

Iran's Exports to Russia (Based on Value)

Fruits and Nuts, Vegetables, Plant Roots and Tubers, Prepared Fruits and Vegetables, Plastic Products, Handmade Fibers, Pharmaceutical Products, Fish and Aquatic, Dairy Products, Bird Eggs, Natural Honey and Edible Products of Animal Origin, Salt, Sulfur, Soil and Stone, Plastering Materials, Lime and Cement, Vehicles other than railways and tramway, Building Materials, Petrochemical Products.





Registration

Due to the planning and actions being carried out, the importance of holding the international export exhibition to Russia has increased the executive sensitivities and preparations more than ever. The exhibition booths will be prepared and equipped and delivered to the applicants by the service and exhibition booth construction working group.

- Minimum Standard Booth: 30 sqm
- Maximum Standard Booth: 200 sqm



B: Booth Building



A: Maxima Structure

Standard Equipment: Special Furniture (for 4 persons), Conventional lighting system, Flooring, Booth Counter with 2 Chairs, Tea Maker (1 set), The Interior Furniture of the host (a glass table and 3 chairs), Water Cooler, TV with stand.

To book and place a booth, please contact **024-33414000-9** or through **www.zanjanfair.com**

Zanjan international exhibitions center (Z.I.E.C)

Zanjan International Exhibitions Center was established in 2004 with the aim of promoting the position of Iran's exhibition industry in the Central Asia region and the first project of this company was implemented in the field of creating exhibition centers in Zanjan province. The permanent location of the Zanjan International Exhibitions Center is designed based on the adaptation of the modern exhibition centers of the world, and its full implementation is planned in 3 phases. This international center is built in a space of 22 hectares in the best part of the north of Zanjan city and at the beginning of the Gavazang tourist area and has main exhibition halls with an area of more than 20,000 sqm indoor and more than 12,000 sqm of outdoor space which in its development plan, the construction of an international conference center, the construction of a 5-star hotel, the construction of multi-purpose warehouses, the preparation of public and exhibition parking, and the establishment of a traditional and international restaurants, the establishment of commercial offices and shopping centers are considered.



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